



2026 SPONSORSHIP

From new tent sites at Lunksoos campground and the construction of Tekakapimək Contact Station to wilderness adventures for youth and nature-based lessons in area schools, sponsorships help unlock the potential of Katahdin Woods and Waters National Monument to build a brighter future for the Katahdin region.

Join us in 2026 to support the National Park Service, create inspiring programs for youth, and celebrate these woods, waters, and dark skies in our local communities and throughout Maine.

Show our supporters that your business or organization is making a difference!

Social media sponsor shout-outs to 24k+ followers



Monthly eNewsletter spotlights reach 2,500 unique readers



Annual print newsletter puts your logo in 1,000 households

Website averages 3,200+ visitors each month



TEKAKAPIMƏK CONTACT STATION COMES TO LIFE!

On June 21, 2025, the National Park Service opened the doors of Tekakapimək Contact Station to the public for its official first day, marking a milestone in the history of Katahdin Woods and Waters and a powerful demonstration of how you, and many people like you, are transforming our national monument. While federal impacts have limited the staff to condensed visiting hours (Tekakapimək is open Fri-Sun, 9am to 3pm, through November 2nd), the inauguration to this special place is on track for success, drawing passionate and curious visitors to discover or deepen their relationship to this special place. Park service staff have had wonderful conversations with visitors from across the country alongside those from our own backyard in the Katahdin region, many experiencing the monument for the first time.

Your generous support helped make this happen: nearly 3,000 hikers, campers, sightseers, wildlife enthusiasts, and more stepped into Tekakapimək between opening day and Labor Day! Perhaps you were among the visitors, with Woods & Waters Day weekend drawing over 400 people alone. Tekakapimək is welcoming more visitors than previous contact stations, including visitors of all ages and abilities—thanks to accessible features from wheelchair-friendly paths to a family restroom and space for nursing mothers. Thank you for helping people find connection to the landscape through a Wabanaki worldview, which for many is inspiring further exploration of these woods and waters and the histories that shaped them.



Above, children and adults engage (touching allowed!) with exhibits that interpret the landscape through a Wabanaki worldview. Left, a peaceful moment on the meandering path network. There is still time to plan your visit this fall! Photos: James Florio

friendsofkww.org

Learn more about becoming a sponsor and custom partnership opportunities for the 10th anniversary of the national monument. Contact Sarah Andre at:



sarah@friendsofkww.org



207-808-0020

SPONSORSHIP LEVELS

Hathorn \$500 & Barnard \$1,000

- Listing in promotional emails to 3,000+
- Listing on event banners, posters, programs, web
- Tags on Friends' FB & IG event posts
- 1-2 tix to Woods & Waters Day and VIP reception
- Listing in Friends' annual impact report
- Listing in Friends' print newsletter
- Listing and link on Friends' webpage
- Trip planning tips for your team
- Social media thank you post

Deasey \$2,500

- All benefits at previous level plus...
- Logo on event banners, posters, programs, web
- 4 tix to Woods & Waters Day and VIP reception
- Logo in Friends' print newsletter
- Logo and link on Friends' webpage
- Trip planning tips and maps for your team
- 1 sponsor spotlight in Friends' monthly eNewsletter

Lookout \$5,000

- All benefits at previous levels plus...
- 6 tix to Woods & Waters Day and VIP reception
- Sponsor feature story on Friends' website, blog, and social media
- May provide swag/information at all events

Katahdin \$10,000

- All benefits at previous levels plus...
- 8 tix to Woods & Waters Day and VIP reception
- Opportunity to host a table/tent at all events
- Friends-led day tour of a destination in KAWW for up to 10 people!

More than 400 youth, family, and community members come to learn about dark skies at Stars Over Katahdin. 

2026 EVENTS

150+ most passionate friends come to network at our Membership May events - at four different brewpubs throughout the month. (Below: Maine Beer Co, Freeport)



250+ attend Woods & Waters Day, toasting the 10th anniversary of Katahdin Woods and Waters National Monument in 2026 at New England Outdoor Center, Millinocket.

